

• REVAMP MADE SIMPLE

Your website should do more for your business.

iRevamps rebuilds outdated websites into growth tools — designed to attract, engage and convert, without losing the rankings you already earned.

REVAMP

Building brands that inspire, with impact.

We help businesses transform their digital presence through smart design, strategic marketing and performance-driven websites. Our team blends creativity and technology to turn outdated sites into growth tools — whether you're a startup finding your footing or an established brand ready for the next stage.



MISSION

To revamp and elevate businesses through strategic design, optimised websites and data-driven marketing that attracts, engages and converts.

VISION

To redefine how brands grow online by merging creative design with intelligent technology, creating digital experiences that inspire and perform.

95%

Client response rate

100+

Completed projects

5+

Years of experience

20+

Global clients served



REVAMP MADE SIMPLE

Design

Modern, functional layouts built around usability and clarity.

Strategy

Data-driven marketing aligned with real business goals.

Performance

Fast, scalable websites engineered to attract and convert.

We build websites that **convert**.

We prioritise people and performance — because when your users win, your business profits. Here's what shapes the way we work.

 People First Every decision starts with the person on the other side of the screen.	 Built to Convert Layouts, copy and calls-to-action shaped around one measurable outcome.	 Revamp Expertise Rebuilding live sites without losing the rankings and traffic you own.
 Ongoing Support Maintenance, updates and monitoring long after launch day.	 Return on Ad Spend Landing pages and tracking that make every ringgit accountable.	 Client Satisfaction 90%+ satisfaction across delivered projects, and clients who stay.
 On-Time Delivery Fixed milestones, weekly progress check-ins, and a launch date we hold ourselves to.		

"We prioritise people and performance to build websites that convert — because when your users win, your business profits."

IREVAMPS — DESIGN PRINCIPLE

The 5-step website **revamp plan.**

From outdated to outstanding — a transformation built on clarity, design and performance.

● 01	Audit & Diagnose	We analyse your site to find design, performance and UX issues worth fixing first. ● Identify slow pages and errors ● Check SEO and mobile gaps ● Review user experience flow
● 02	Strategy & Repositioning	We build a redesign plan aligned with your business goals, not just a new look. ● Define goals and audience ● Plan the site structure ● Set milestones and timeline
● 03	Content & UX Revamp	Wireframes and user flows come first, so every page earns its place. ● Create clean, engaging visuals ● Focus on usability and clarity ● Ensure mobile-first design
● 04	Design & Develop	Clean, scalable code with your CMS and tools integrated, tested across devices. ● Build on WordPress or Vue ● Integrate CMS and tracking ● Cross-device QA testing
● 05	Test, Launch & Optimise	We deploy carefully, then keep optimising for results that last. ● Run full pre-launch tests ● Monitor site performance ● Provide updates and support

Five services, one growth engine.



Web Design & Development

Custom builds on WordPress, Elementor or Vue — structured for search from day one.

- Responsive, user-friendly design
- Modern and functional layouts
- Optimised for speed & SEO
- Scalable for business growth



Search, Answer & Generative Engine Optimisation

SEO AEO GEO

Technical fixes, schema and content tuned for all three — classic rankings, the answer box, and the AI engines people now ask instead of Google.

- Rank in Google and AI Overviews
- Get surfaced by ChatGPT and Perplexity
- Schema, entity and Rank Math setup
- Content written to be quoted, not just crawled



Digital Marketing Ads

Google and Meta campaigns run against a cost-per-lead target, not impressions.

- Target the right audience
- Maximise ad performance
- Generate qualified leads
- Measure results effectively



Social Media Management

A monthly content calendar, designed posts and community replies handled for you.

- Create engaging content
- Plan and schedule posts
- Manage audience interactions
- Track growth and performance



Creative Design

Brand and print work that keeps every touchpoint consistent with the website.

- Logo & brand identity design
- Packaging & product design
- Marketing & promotional collaterals
- Infographics, decks & event visuals

The tools behind every **revamp.**

 WordPress

 Elementor

 WooCommerce

 LiteSpeed

 Vue.js

 Rank Math

 Semrush

 Google Analytics

 Google Ads

 Meta Ads

 Canva

 Freepik

 ChatGPT

 Claude

TRUSTED BY 20+ CLIENTS WORLDWIDE

			
			
		+ more partners worldwide	

Trusted by healthcare, retail, F&B, wellness and property brands across Malaysia and beyond — with 90%+ client satisfaction on delivered projects.

FREE CONSULTATION

We're here to help. Let's make your website **work for you.**

Book a free website audit →



iRevamps
Revamp Made Simple

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